June 2013 News-at-a-Glance

EVENT RECAP

- We had a terrific time at our Summer BBQ at the Hunters’ in Marlboro! The weather was perfect as you can see from the photos here, and we had fun with the games, boat rides, enjoyed the excellent company and delicious food. Thanks again to Barrie and Anne Hunter for hosting, and to Jack Mileski, for all their hard work putting on this event. (Click the highlighted link for more photos on our website.)

UPCOMING EVENTS

- **NH Chapter Dinner & A Movie on Wed eve, Aug 21, showing** *The Graduate*, dinner by Villa Banca - a unique outdoor event in downtown Nashua - all are invited whether you live in NH or not - public event, we’ll have tables together - [click for info & tix](#)

- In the planning stages:
  - late September - luncheon at the River Rock Cafe in Maynard to learn about volunteer opportunities with SOAR 55 coming to Maynard-Marlboro area - [Please answer VERY SHORT Survey here](#)
  - October - Sudbury Senior Center luncheon with DVD of *Digital_Man/Digital_World*

- **New SW Florida Chapter Meeting postponed** until snowbird season in Naples FL. All DECsies welcome. Contact Sally Hering, at email: sahering@msn.com  [Click here for information](#)

- **Reunion With Your Peers** - [click here for information](#) about running your own reunion locally with DEC Connection support.

DEC Connection Member News

Welcome **New Members**: 

http://app.expressemailmarketing.com/poseidon/editcampaign.aspx#1
a hearty re-welcome to our **Renewing Members**:

- Diane Candon, Barb Finer, Betty Lynch, Rod Sutherland, Beryl Sachs

**Membership Renewal Procedure:**
Best method to renew: Click this link to see if your membership is current in our [Member Service Center](#) and pay online with a credit card. If you have paid dues since 2010 you will be there - use the email address we have on file for you - no leading or trailing spaces and it should work - email webmaster@decconnection.org for help.

- You can also join us (or renew) at [www.decconnection.org/join.htm](http://www.decconnection.org/join.htm)
- You can also send a check to The DEC Connection, c/o Bob Moore, 28 Fernglade Rd., Burlington MA 01803. $10 for 1 year, $25 for 3 years.
- If you prefer to use your PayPal account directly (not via our website), use our payment address: registrations@decconnection.org - please do NOT use any of the Board members' personal email addresses.

**DEC Connection Member NewsBytes**: send yours to: webmaster@decconnection.org. [See our new NewsByte archive page.](#)

- **Our new Featured Entrepreneur, Barbara Finer**, was with Digital for 5 years, having started as an applications programmer in operations (aka IT) as a co-op student at Northeastern University. After a stint in Large Systems Engineering working on compilers and operating systems, Barbara left to go to her first start-up. As the product manager and chief evangelist, she helped lead that company to develop a medical system for analyzing and sharing radiology information which was then acquired by Analogic. The entrepreneurship bug bit her. After joining or starting several tech companies, typically as their business development or marketing lead, Barbara started teaching both marketing and entrepreneurship at local colleges. Barbara has been on several Boards, for profit and non, advises and mentors other young companies, and still keeps a few toes in theater and dance. After a year of thinking about the entrepreneurial eco-system in Boston and how this region needs to 'get its groove back', Barbara opened a sci-tech innovation center/ incubator, TechSandBox™, in Southborough. [Read all about it here.](#)

- **From Anne Hunter**: Prior to leaving Digital in 1987 I took painting lessons as a diversion from my high stress marketing job. Within a year of leaving I was teaching classes and had opened my own studio. What started as a hobby has turned into an extremely satisfying business venture teaching others how to paint and writing books and articles on painting for the web and for local and overseas publications. I also teach at a number of local
art galleries and travel to teach at conventions, conferences and at chapter meetings of the Society of Decorative Painters. Go to my website at http://www.thecreativetouch.com for more information on current activities or email me at creativetouch@earthlink.net.

- **Roland Olivier** (DEC 1976-1995) writes: I am a business, technology and international lawyer. I've just announced the opening of my law practice focused particularly on entrepreneurs, startups, small businesses, emerging companies, hi-tech companies (hardware, software and services), manufacturing companies and companies expanding into or seeking international markets for their products. I am available to provide legal and governance services, to counsel clients on establishing domestic and international operations, to help finance their business, to resolve commercial disputes and to help them structure, negotiate and close complex commercial transactions, real estate transactions, intellectual property licenses and international business transactions. This includes sales, service, distribution, licensing, sourcing, purchasing, joint venture, strategic marketing, and merger & acquisition agreements, and real estate acquisitions, leases and sales. You can contact me on LinkedIn, Facebook or via email lawconsult09@yahoo.com.

- **Beryl Sachs** writes: Jean & I were from Baltimore until we married in 1972 and I joined DEC in NC. We moved to Upstate NY and MA. Three years ago we moved back home to Baltimore living on the Chesapeake Bay. b.sachs@verizon.net

- **Gail (Georges Smith) Hernandez** writes: Although I'm currently a corporate trade show manager, I'm looking for contract trade show consulting projects starting July 2, 2013. I also sell Premier Designs High Fashion jewelry for fun and profit. Since 1994, I've been offering my trade show marketing skills to large and small businesses as *The Trade Show Maven*. In addition to strategic planning I offer booth staff training and logistics assistance. As a Diamond-Level CTSM professional (Certified Trade Show Marketer), I advise other trade show and event professionals with their certification and also am a career advocate for anyone seeking employment (that means I try to give good advice!) I welcome the opportunity to talk with anyone interested in improving their trade show or event program. I can be reached at 978-562-9237 and via email at tradeshowmaven@yahoo.com

- **Karen Hamilton** had sent in a cute story last month for Memorial Day - click link to see it and others... send your own to webmaster@decconnection.org.

**Sad News Department** - [details on our Memorials Page](#)

Our condolences to friends and family of former DEC employees: Bruce Anderson (MA); Vincent Bartolomeo (MA); Bob Hough (AZ), Jeremiah (Jerry) Kelly (MA: son Cyril wrote a nice note - please contact him to express condolences); Ellen Miller (Colorado Springs).

**Website Updates:**

- Read about Barb Finer, our featured Member Entrepreneur.
- Know someone who is leaving HP? Please pass the word to anyone leaving HP to
use the HP Alumni Association's "ASAP Checklist" immediately. It has advice and mutual help -- developed by HPAA members -- on the many things you have to do before you lose access to HP's internal systems. Thanks to Curt Gowan for this posting.

Go to [http://www.hpalumni.org/asap](http://www.hpalumni.org/asap) (HPAA membership not required.)

- **We added a web page for the new Southwest Florida Chapter** in Naples, organized by Sally Hering.

- The PBS video of the documentary about Ken and the history of DEC, Digital_Man/Digital_World, is available online ($25+s/h) from the PBS store: [http://www.shoppbs.org/product/index.jsp?productId=13315614](http://www.shoppbs.org/product/index.jsp?productId=13315614). It's a wonderful hour-long nostalgia trip. Enjoy!

- **Links page**: Volunteer activities - if you have an organization you'd like to post, email webmaster@decconnection.org. [New page for SOAR 55](http://app.expressemailmarketing.com/poseidon/editcampaign.aspx#1).

- Use your **MEMBER SERVICE CENTER**! Use the gold Member Login button if you have paid dues since 2010. There are queries to find members in your area, and forms to submit to update your profile, send your news, DEC stories, and business listings for our public online yellow pages. You can check your dues status and renew your membership online. You can email a small photo for your profile, access or request membership in our LinkedIn Group, and send info for articles such as Featured Entrepreneur.

- **DEC Stories** submitted by our members and readers - We are still collecting your unusual, humorous or just favorite DEC stories. Email them to webmaster@decconnection.org. They should be one page or less and be entertaining to our members. [Click on this link](http://app.expressemailmarketing.com/poseidon/editcampaign.aspx#1) to enjoy the ones submitted so far.

- Featured Member Entrepreneur - Email webmaster with details - 2-3 paragraphs about your business and your photo.

- If you are a member you are entitled to join our Linked In DECconnection Group. Request from within LinkedIn to be added or [email webmaster](mailto:webmaster@decconnection.org).
- **Product and Services Page** has videos and photos. Please submit content to webmaster@decconnection.org.

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DEC Connection, c/o C. Robert Moore, 28 Fernglade Rd., Burlington, MA 01803

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